
HARRISON BROWNELL

ART DIRECTOR

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EDUCATION

Brigham Young University

Graduated 2021

Majored in Communications with an emphasis in Advertising; Minored in Psychology.
3.92 GPA
College of Communications Dean's List of Honor

EXPERIENCE

Junior Art Director – Deutsch LA

2021-Present

Worked on organic/paid social for Dr Pepper, Canada Dry, Snapple, California Milk, and Angel Soft. Helped release several limited time offer flavors for Dr Pepper on Twitter, Instagram, and TikTok. Launched Dr Pepper's Tuition toss on TikTok, a platform new to client. Over 1.4 billion Impressions.

BYU AdLab Student Creative Director – Brigham Young University

2020-2021

Held weekly meetings coaching and training 200+ students.
Developed concepts for real brands like Under Armor, Coca-Cola, and California Avocados.
Mentored 50+ students a semester on design and advertising skills.

VFX Specialist – BYUtv






2018-2021

Worked on worldwide broadcasted television shows such as *Studio C*, *Sports Nation*, and *Making Good*. Operated Nuke, After Effects, Cinema 4D, Photoshop, Illustrator, and Houdini in daily projects. Deadlines of one month or less to produce quality content on time.

SOCIAL SKILLS

Leadership
Planning
Organization
Known to fix various AV problems during a presentation.

TECHNICAL SKILLS

Photoshop 
Cinema 4D 
After Effects 
Nuke 
Illustrator 

HOBBIES

3D Creations, cycling, running, hiking, camping, animation, playing Rock Band on expert, creating YouTube tutorials, Karaoke, watching movies, eating copious amounts cereal, long walks along the beach.